



Responsible Business

Nesting boxes for birds



Location: Poland, Łódź
People: 23 participants
More information:
www.fujitsu.com

Workshops to build bird nesting boxes, united employees, friends, and families in a memorable event that combined teamwork, nature education, and environmental stewardship. This was an inspiring example of community engagement.

Challenge

The challenge was to address the limited availability of natural bird habitats in urbanized cities like Łódź, which posed a threat to local bird populations.

The goal was to strengthen bird populations by providing them with suitable nesting spaces and fostering a sense of environmental responsibility among participants.

Solution

The solution was to organize a series of workshops, where participants could construct bird nesting boxes under the guidance of experts.

These engaging events provided both educational and hands-on experience.

Outcomes

Participants came together to craft 28 nesting boxes, contributing to the conservation of bird habitats and promoting biodiversity. Beyond this, the workshop fostered stronger team bonds, increased environmental awareness, and expanded participants' knowledge of local bird species and habitat conservation. It also enriched the sense of community among the team, as well as friends and family who joined the endeavor. Additional 16 bird houses were purchased to meet the local demand.



"Together, we built more than nesting boxes. We built a better world for animals and people, as we are a part of the ecosystem too."

Participant of the workshops



This project directly supports local biodiversity and habitat preservation.

The workshop fostered a sense of community and environmental responsibility among participants.

Collaborating with Łódź Hills Landscape Park and local landlord of Fujitsu offices reflects sound governance and strengthens our ESG commitment by partnership for common goals.

Workshop to build nesting boxes for birds

In our workshop, we united employees, friends, and family to construct nesting boxes, providing a vital sanctuary for birds, including ones which populations need a boost, like black redstarts or swifts.

Under the guidance of experts from Łódź Hills Landscape Park, our participants embarked on an engaging journey that seamlessly blended the values of teamwork, nature education, and environmental stewardship. GRiP played a pivotal role, efficiently managing logistics, preparing communications, registering participants, and ensuring the availability of essential tools.

As a result of our collective efforts, 28 meticulously crafted nesting boxes and 16 additionally purchased ones now stand as vital homes for a variety of bird species. Part of them were hung in the Łódź Hills Landscape Park and served its new tenants in spring 2023. The other batch was hung in the office complex in Łódź, where Fujitsu is located.

However, the event's impact extended beyond these boxes. It cultivated stronger bonds among our team, creating a deeper sense of community. Moreover, it extended our commitment to environmental preservation, providing participants with invaluable insights into local bird species and emphasizing the critical importance of habitat conservation. Additionally, attendees had the opportunity to learn more about our local forest and visit the municipal guard horse farm, broadening their understanding of our natural surroundings. These nesting boxes now symbolize our collective dedication to making a positive impact.